

STOP *the* CUTS

2025 Campaign

Ways to get Involved:

1. Record a video with PEF Communications (Will be shared via PEF social channels – Facebook, Instagram, X, Bluesky).

During the PEF Executive Board on March 27 leaders from your agency met with the PEF Organizing and Communications teams to determine how members can speak out against federal cuts that have happened or are in the process of happening. PEF will coordinate a few days and times for members to stop by and record videos. (Location TBD, most likely in a concourse room downtown). Each recording session will just take minutes. The final video will be shorter than a minute. Members will be asked to share what they do and who will be impacted if cuts are made to the State services they provide.

2. Create your own video and send it to Comms@pef.org.

If you're comfortable doing a video selfie, just hit record on your phone and answer the following questions:

- Say your name, your title and where you work (you are welcome to say how long you have been w/ the agency, or how long you have been a PEF member)
- What will federal cuts mean for the services you provide New Yorkers?
- What will happen to the community if your services are no longer available to New Yorkers?

3. Amplify social posts (if you are not comfortable w/ being in front of the camera, this is a way for you to contribute).

SHARE, SHARE, SHARE! Please share all posts relating to #StopTheCuts on PEF social platforms. Don't follow PEF on social yet? Here are links to each of our handles:

- X: [@NYSPEF](https://twitter.com/NYSPEF)
- Instagram: [@NYSPEF](https://www.instagram.com/NYSPEF)
- Facebook: [@PublicEmployeesFederation](https://www.facebook.com/PublicEmployeesFederation)
- Bluesky: [@nyspef.bsky.social](https://bsky.social/nyspef)

Like all social posts with the hashtag #StopTheCuts.

Call your elected member of the U.S. House of Representatives at (202) 224-3121. Just enter your zip code and you'll be connected to the appropriate office.

4. Write your responses to the questions below and send in an email to Kaitlin.Sheehan@pef.org (PEF Digital Communications Specialist) to add to a social post. This can remain anonymous if you wish, but we would include your agency.

Questions:

- First and Last Name*
- Current title* and Agency (you are welcome to say how long you have been w/ this agency, or how long you have been a PEF member)
- What impact will federal funding cuts have on the services you offer to New Yorkers?
- What will happen to the community if your services were no longer offered due to the cuts?

**Do not include this information if you would like to remain anonymous*