



PEFactsheet



Mobilizing PEF Members For Health & Safety

✦ Why get members involved?

- ➡ Members See Themselves as the Union
- ➡ Staff and Officials Lead by Educating and Mobilizing the Rank and File Membership
- ➡ More Proactive Unionism

✦ Staff and Members

- ➡ Set Goals and Strategy Together
- ➡ Take Collective Action to Solve Problems

✦ Recruiting Union Volunteers – Sign ‘em up!

- ➡ Goals and mission must be clear and relevant
- ➡ Volunteers must believe in purpose & mission
- ➡ The Union must clearly and frequently communicate information
- ➡ The Union must have and publicize successes
- ➡ The campaigns must be well managed

✦ Now you have them....what do you do with them?

- ➡ Give them the opportunity for individual empowerment
- ➡ Provide training
- ➡ Give them something to do right away!
- ➡ Thank them for their efforts!

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