



# PEFactsheet



## Mobilizing PEF Members For Health & Safety

### ✦ Why get members involved?

- ➔ Members See Themselves as the Union
- ➔ Staff and Officials Lead by Educating and Mobilizing the Rank and File Membership
- ➔ More Proactive Unionism

### ✦ Staff and Members

- ➔ Set Goals and Strategy Together
- ➔ Take Collective Action to Solve Problems

### ✦ Recruiting Union Volunteers – Sign ‘em up!

- ➔ Goals and mission must be clear and relevant
- ➔ Volunteers must believe in purpose & mission
- ➔ The Union must clearly and frequently communicate information
- ➔ The Union must have and publicize successes
- ➔ The campaigns must be well managed

### ✦ Now you have them....what do you do with them?

- ➔ Give them the opportunity for individual empowerment
- ➔ Provide training
- ➔ Give them something to do right away!
- ➔ Thank them for their efforts!

Produced by the New York State Public Employees Federation

Wayne Spence  
*President*

Joseph Donahue  
*Secretary-Treasurer*