



EXERCISE: ARRANGE THESE TACTICS ON A THERMOMETER

Here's an assortment of tactics that workers have used and loved. Pick an issue in your workplace and imagine you're planning an escalating campaign. Use the blank thermometer, and write in the tactics you might use, beginning at the bottom with the mildest ones.

Which tactics are "hotter" might vary from one workplace to another, and some tactics will be unique to a particular workplace. Can you think of actions you might try that aren't on this list? Place these on your thermometer, too.

Bombard the boss with phone calls and emails

Put up posters

Wear T-shirts or hats with a slogan or cartoon on a particular day

Visit the boss in a small group

Strike

Wear buttons or stickers

Distribute leaflets

File a group grievance with signatures

Hold an informational picket line

Rally in the parking lot and enter the building at the same time

Circulate a petition

Set up a Facebook page for your campaign

Write and sing a song about the boss

Barrage management with tweets and Facebook comments

Invite a giant inflatable rat to sit outside the workplace

Do a survey

Meet with outside supporters; get them to take action, too

Visit the boss in a large group

Spill the beans to the media

Call the boss out in front of other workers

Make up wallet cards that define workers' rights

Do a skit or other creative action at a picket line, shareholders' meeting, or public place

Rally at company headquarters or another target



